

# Company Profile

## About Us

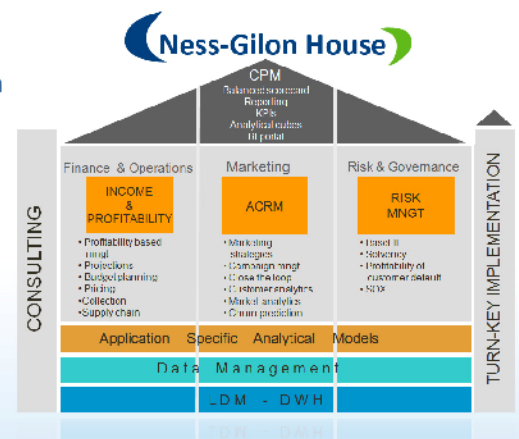
Ness-Gilon is a part of Ness Technologies.

Ness-Gilon is a leading provider of integrated enterprise information management (EIM) solutions and services. Founded in 1994, Ness-Gilon brings together over 250 EIM and business intelligence (BI) experts, rich consulting and implementation experience, and wide-ranging vertical domain expertise to deliver end-to-end, best-of-breed solutions for organizations and enterprises. Leveraging deep BI and technological know-how, partnerships with world-leading vendors, and a field-proven methodology, Ness-Gilon offers an integrated EIM solution portfolio that enables clients to optimize their information systems and improve their bottom line.

## Our Integrated EIM Portfolio

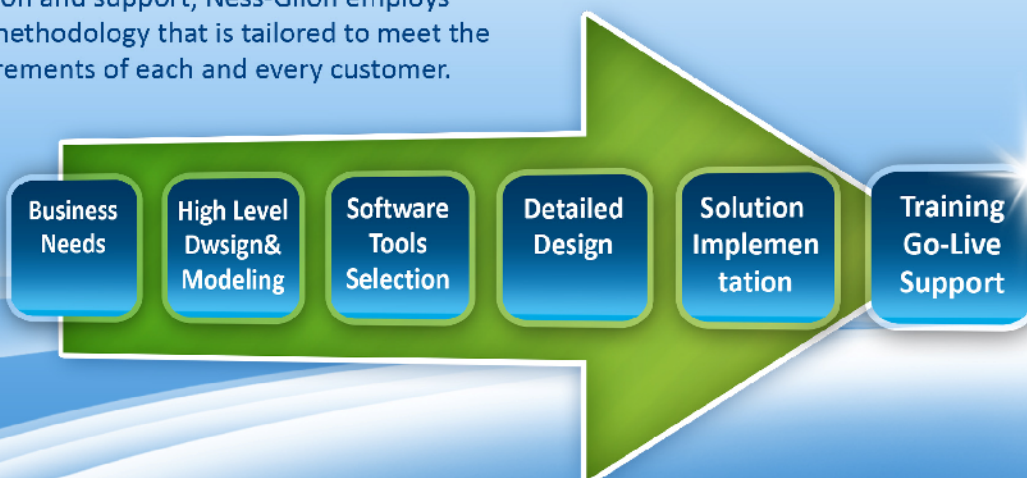
Covering all areas of enterprise information management – from finance through marketing to compliance – Ness-Gilon's integrated EIM portfolio helps enterprises execute their business vision quickly and cost-effectively.

- FPM: end-to-end financial performance management solution
- EPM: cutting-edge enterprise performance management solution
- DQA: automated data quality assurance solution
- Analytical CRM: advanced enterprise campaign management & real-time marketing solution
- Classic BI – DWH, ETL etc.



## Our Methodology

From business needs identification through detailed design to implementation and support, Ness-Gilon employs an end-to-end methodology that is tailored to meet the individual requirements of each and every customer.



## Our Advantage

### Business-Oriented Approach

Ness-Gilon employs a proven methodology for each customer deployment. Leveraging its highly skilled team of professionals, Ness-Gilon plans, designs and implements tailored, best-of-breed solutions to meet the specific needs and objectives of customers

### Vertical Expertise

Ness-Gilon maintains extensive know-how and experience in a wide range of verticals including financial services, telecommunications, high-tech, healthcare and retail.

### Vendor Independence

Deeply familiar with world-leading BI tools and technologies, Ness-Gilon maintains vendor independence to ensure that each solution meets the project's stated objectives and delivers the means needed to achieve them.

### Large BI Integrator

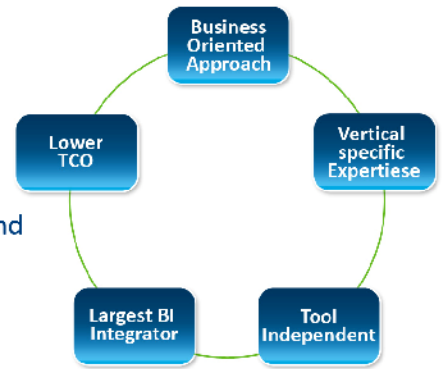
Ness-Gilon is Israel's leading BI company with over 250 BI experts and a prestigious and growing client base that includes the country's three leading banks, two largest mobile operators, and the Israel Defense Forces.

### Lower TCO

By developing unique models and advanced BI applications that complement its best-of-breed offering, Ness-Gilon ensures rapid time to market, reduced implementation risks and lower total cost of ownership.

### Our Technology Partners

Ness-Gilon partners with world-leading vendors of EIM tools and products to enable the delivery of turnkey, best-of-breed solutions to clients.



#### Olap Viewers

- ↳ MS PerformancePoint
- ↳ Panorama
- ↳ Cognos

#### Portal

- ↳ MS MOSS
- ↳ Oracle Portal

#### Risk Management

- ↳ SAS
- ↳ Fermat
- ↳ Kamakura

#### Campaign Management

- ↳ UNICA
- ↳ Chordiant
- ↳ TeraData-TCRM
- ↳ SAS – Campaign Mgmt
- ↳ Oracle RTD

#### ETL Tools

- ↳ SAP – BO + BW
- ↳ Informatica
- ↳ Data Stage (IBM)
- ↳ Oracle – ODI
- ↳ MS SSIS

#### BI Platforms

- ↳ SAP – BO + BW
- ↳ Oracle – OBIEE + BI Apps
- ↳ IBM - Cognos
- ↳ Microsoft BI
- ↳ Brio
- ↳ Web-Focus

#### CPM / Finance

- ↳ Cognos - Metric Studio
- ↳ Cognos - TM1
- ↳ Oracle - Hyperion
- ↳ SAP BPC
- ↳ MS Business Scorecard
- ↳ Panorama Scorecard

#### OLAP Engines

- ↳ MS - Analysis Services
- ↳ Cognos - Power Cube
- ↳ Oracle Essbase

#### Data Bases

- ↳ Oracle
- ↳ MS SQL
- ↳ SAS
- ↳ TeraData
- ↳ Netezza

### Ness-Gilon

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